First Draft (keep a PDF back-up)  

Worth 5%

Your First Draft should consist of SIX parts:

1.0 Introduction  
2.0 Research Question and Hypothesis  
3.0 Methodology  
4.0 Results and Discussion  
5.0 References/Bibliography

AND a mock-up or “draft” of how you will present this information, eg., in an infographic-type poster, or an informative video

→ As always, provide a list of group members with the following information

<table>
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<tr>
<th>Group ID:</th>
<th>Name</th>
<th>Student Number</th>
<th>Nickname</th>
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1.0 Introduction

Introduce the main topic of research. In this section, you should provide relevant background knowledge on the topic to the reader; you should provide enough information so that the reader understands why the research question is interesting in the context of aesthetic analysis.

NOTE: Assume that your audience/reader has not taken the course; this means that you should INTRODUCE and EXPLAIN the parts of aesthetic theory that are relevant for your research question and hypothesis in this section. Eg., explain “the constructivist paradigm” for art, if it’s relevant, or the “representational approach to art”

2.0 Research Question and Hypothesis

In this section, introduce your main research question; it must be relevant to course content. You should also provide a TESTABLE hypothesis (so you should, in theory, be able to disprove your hypothesis), and a JUSTIFICATION for this hypothesis (why do you think that this is the most likely answer to your research question?).

3.0 Methodology

In this section, explain how you acquired the data required to answer your research question (i.e., your methodology) - this should involve several steps that you need to explain. You should provide enough information so that someone reading your draft would be able to recreate the exact methods you used.
You should also explain how the data gained from your methodology should either support, or disconfirm your hypothesis.

Provide examples of the materials you used to implement your methodology. (eg., a survey, photo manipulations); some of these materials should be shown as examples.

NOTE: This methodology should be IMPROVED from the previous methodology you proposed, based on (i) the results of your pilot study from the progress report, and (ii) my comments on your progress report.

4.0 Results and Discussion

For the first draft report, I want you have implemented your revised methodology, based on my comments (or your own ideas of improvement), and collected the relevant data. This data is your results. You should provide the

(i) **the raw and complete data**, organized in a neat way (eg., in a table)
(ii) **generalizations about the data, presented in a clear and informative way** (eg., stated in words, but also shown with a visual aid, like a graph)

In addition to providing the results, I want you to **DISCUSS** how the results

(i) confirm or disconfirm your hypothesis
(ii) are good examples of (or exceptions to) theories of art/aesthetics we’ve discussed in class, or are otherwise interesting.

5.0 References/Bibliography

In this section, provide any references you used to write the previous three sections! You should indicate (via in-line citations), WHERE you used the references. You must use a consistent style - eg., MLA, APA, Turabian/Chicago Style
MOCK-UP/STORYBOARD DRAFT

In addition to providing the first FIVE sections, as discussed above, you must provide a mock-up, or draft of how you intend to present the information in your previous five sections as a final project. You can do this in the form of an infographic/poster, or an informative video, or in another format of your choice (other than a report).

If you choose to do an infographic, the mock-up should show where you intend to put all of the information.

If you choose to do an informative video, the mock-up should include sketches of main scenes, and a script containing the voiceover that would accompany the scenes.
**SWU 252: Aesthetics for Life**

**FIRST DRAFT ASSESSMENT**

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**Marking Criteria**

- **INTRODUCTION** (3/3 marks)
  - Did you introduce the main topic? ✓ x
  - Did you explain the relevant theoretical issues? ✓ x

- **RESEARCH QUESTION** (2/2 marks)
  - Is your research question related to course content? (2) ✓ x

- **HYPOTHESIS** (2/2 marks)
  - Did you provide a hypothesis? ✓ x
  - Is the hypothesis motivated by theoretical/empirical reasons? ✓ x

- **METHODOLOGY** (5.5/6 marks)
  - Did you explain the steps of your methodology? ✓ x
  - Is it clear how the methodology will answer the research question? ✓ x
  - Did you explain what results would confirm your hypothesis ✓ x
  - Does your explanation connecting results & hypothesis make sense? ✓ x
  - Did you show your experiment materials? ✓ x
  - Is it clear how the materials relates to your methodology? ✓ x

- **RESULTS AND DISCUSSION** (10/10 marks)
  - Did you provide results? ✓ x
  - Did you provide the raw data? ✓ x
  - Did you make a generalization for the raw data? (2) ✓ x
  - Is the data presented in a clear and easy to understand way? (2) ✓ x
  - Did you explain whether the data supports your hypothesis? (2) ✓ x
  - Did you assess/discuss your results with respect to class content? ✓ x

- **REFERENCES** (1/2 marks)
  - Did you provide references, if necessary? (2) ✓ x
  - Did you provide in-line citations, if necessary? ✓ x

- **Mock-Up** (4/5 marks)
  - Did you provide a mock-up? ✓ x