Is COLOUR the only salient indicator of personality? Or can OTHER VISUAL ASPECTS also indicate a character’s personality/attitude?

In the Baroque Era, ASYMMETRICAL compositions were used to convey a sense of energy and motion. This contrasts with the Renaissance era, where SYMMETRICAL compositions were used to convey balance and harmony.

A character’s PERSONALITY is often reflected by their COLOUR scheme eg., ENERGETIC/FIERY vs CALM

An ASYMMETRICAL character design can also convey an ENERGETIC personality/attitude

The results to our study suggest that symmetry/asymmetry can be used in character design to express a character’s personality.

They further suggest that HEIGHT may be a factor in expressing ENERGY as a personality trait; short characters were ranked, on average, with higher energy scores

REFERENCES
